



Sonning Common Cycleway



BENEFICIARIES of a CYCLEWAY

A cycleway linking Sonning Common and Emmer Green will benefit many organisations and communities

"Every pound invested returns x9 in measurable financial returns - mostly direct savings in health spending. (Other benefits - eg healthier happier people & planet)"
Sjoerd Vogt, 2021.

Drivers - "Not having to wait behind cyclists on B481 between Sonning Common and Reading".

Village-centre users – Less traffic noise, pollution, jams, parking issues.
An enhanced environment for all.

Pubs - Hare & Hounds, Bird in Hand, Butchers Arms, Greyhound, Unicorn, New Inn.

Cafés, Restaurants & Take-aways – Tandoori, Herb Farm, Bakery, Chinese, Chip Shop.

Shops, etc - Co-op, P.O/store, Butcher, Hardware, Pet Supplies, Vet, Hairdresser, Wines, Florist –
And more.

Schools, Grove Rd, MECE (Chiltern Edge).

Clubs - Reading Abbey RFC, Rotherfield United, Scouts, Youth Club.

Health & Fitness - Health Centre, Dentistry, Gymnastics.

Churches – Church of England, Roman Catholic, Evangelical, Congregational.

Major employers – Laboratories, Care homes, Herb farm, ..., ...,

Nearby communities benefitting in all the above categories would include:-

Emmer Green, Caversham, Reading.

Kidmore End, Harpsden, Peppard, Stoke Row, Highmoor, Checkendon, Greys, Rotherfield,

Studies show that bike riders bring increased income and attendance including from out-of-parish. Customers, Clients, Staff, Pupils, Members, Attendees.
Improved health, fitness, attendance. Reduced time-off-sick, commuting cost, travel time.